truescience® liquid collagen

product experience guide

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Supports firmness and elasticity for healthy, glowing skin from within*

GET THE GLOW

Get glowing, gorgeous skin with a daily boost of collagen and activating botanicals. The proprietary ingredients in this delicious blend have been clinically proven to activate the body's production of collagen on the cellular level for improved firmness, increased moisture, and enhanced radiance in your skin in just 8 weeks or less. You'll love the results you see and feel. *

BENEFITS

- Reduces the appearance of fine lines and wrinkles*
- Improves skin moisture, tone, and texture*
- Helps protect against the damaging effects of oxidative stressors*
- Prevents collagen breakdown and helps support skin elasticity*
- Promotes a youthful appearance*

WHAT MAKES IT UNIQUE?

Peptides from responsibly caught fish deliver 10 types of collagen plus amino acids to support collagen density, elasticity, and moisture for a youthful appearance. Berry and citrus extracts supply vitamin C and antioxidants to promote collagen and elastin production and help your skin create more of its own natural moisture for a healthy, glowing complexion. Extract from Ruby Quinoa unlocks the cell's ability to absorb collagen as it activates natural collagen synthesis to reduce the appearance of fine lines and wrinkles.*

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RESULTS

- Increases collagen density by 42%
- Reduces depth of crow's feet by 22%
- Reduces skin roughness by 10%
- Increases blood catalase (CAT) level by 202%
- Increases superoxide dismutase (SOD) level by 27x
- Increases skin elastin content by 8%

*Results based on 8-week clinical trial. Results may vary.

INGREDIENTS

- Peptides from 10 types of 100% natural collagen (I, II, V, VIII, IX, X, XI, XVII, XVIII, XXVII)
- Gluten free, dairy-free, non-GMO
- No added sugar or artificial sweeteners
- Patented technology
- 100% recyclable packaging.
- Other ingredients: Water, apple juice concentrate, citric acid, maltodextrin, natural flavors.

Supplement Facts

Servings Per Container: 10 Serving Size: 1 Bottle (50 ml)

Amount Per Serving

Calories **50**

	Amount	%DV*
Total Carbohydrates	8 g	3%*
Total Sugars	7 g	
Added Sugars	0 g	
Protein	5 g	
Sodium (from Collagen)	25 mg	1%
Proprietary Blend	10.15 g	†

Fish Collagen Peptides, Red Quinoa Liquid Extract (*Chenopodium formosanum*) Seed, Blueberry Powder (*Vaccinium angustifolium*) Fruit, Ponkan Extract (*Citrus reticulata*) Fruit, Acerola Extract (*Malpighia glabra*) Fruit.

* Percent Daily Values (DV) are based on a 2,000 calorie diet. † Daily Value not established

DIRECTIONS

Shake well. Drink 1 bottle daily. Refrigerate after opening if not consumed all at once. Chill if preferred, but refrigeration is not required.

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Benefits go well beyond skin deep...

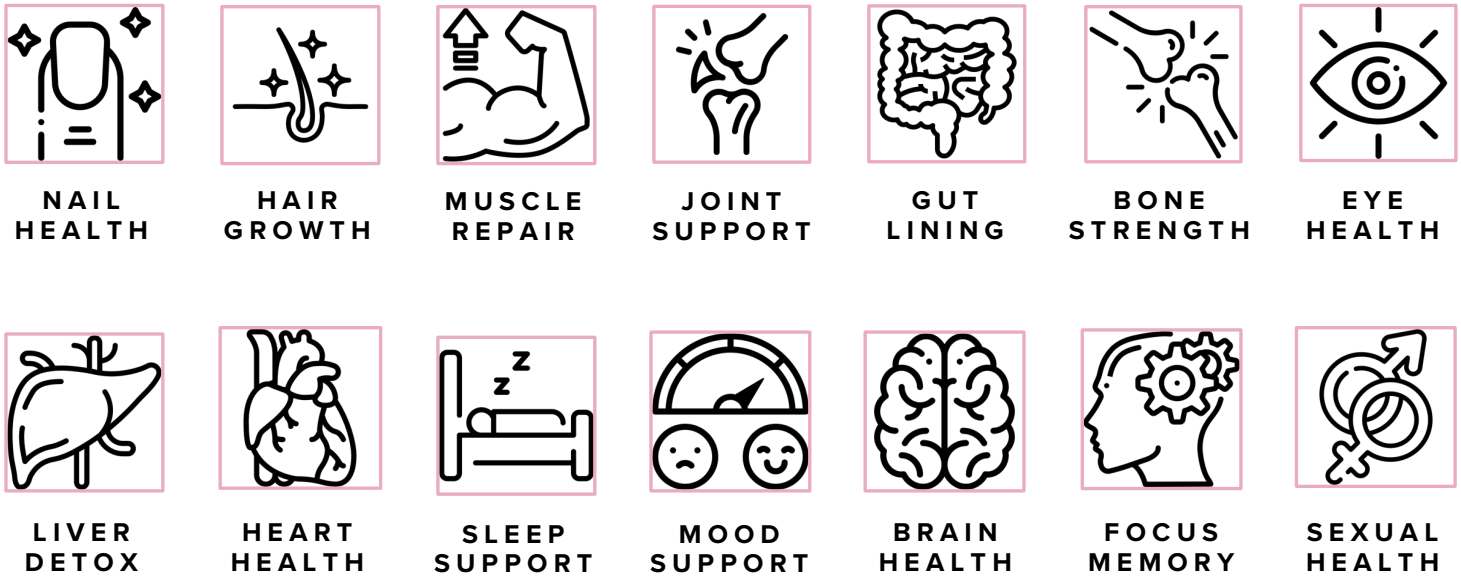
YOUR COLLAGEN SUPPORT BEGINS TODAY

A recent article in The Guardian (see below) poised the question: "*Can collagen really turn back the block?"* The article goes on to say...

"Of all the 20,000 proteins in the body, there is one that **dominates them all.** Without it, our cells would simply collapse in on themselves, our skeleton and blood vessels with disintegrate and we would be little more than a **blob of shapeless tissue.**

Nearly a third of the proteins in humans is composed of 28 different types of collagen. Collagen is not merely a building block, it plays an active role in distributing signals between cells, helping orchestrate movement of cells to repair damage in our bodies and even in our immune response."

Collagen benefits may include but aren't limited to...



Source: https://www.theguardian.com/science/2022/nov/06/initially-i-thought-it-was-a-scam-can-collagen-really-turn-back-the-clock

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Document your transformation.

As soon as you receive your liquid collagen, we suggest taking ample before pictures and progress pictures. Even if you never share publicly, you'll be glad you took them!

PHOTO PROGRESS TIPS

• Take photos **day 1, day 15 and day 30 and beyond.**

• For most people, your phone will be the highest quality camera you have so you can use your default settings. If you use a different camera, make sure you are taking high resolution.

• Keep camera as close to eye level as possible.

• Focus on **face, neck, eye area, hands/nails,** and **hair/hair length.** Some people have even noticed marked differences in their **eyelashes, cellulite, stretch marks** and **even weight loss.**

• For the face, make sure your hair is pulled back so that your skin is unobstructed.

• Take photos from several angles. It may be best to have someone else help you take photos so they can get close up and focus.

• Only use makeup that will not alter the results of using liquid collagen (e.g., mascara or lipstick – and make sure usage is consistent in all photos)

• **Do not apply filters or edit any of the photos.**

• Avoid having windows, TV's or other light sources behind you. Consider a simple and welcoming background - when in doubt - a simple clean wall is best.

• Use the same lighting and location of all photos.

• Use the same angle for all photos.

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Before & after photo examples

Below are examples of consistency, lighting, and cropping of the before/after photos.

Consistent light source, same angle, same crop.

Focused photo of key areas where improvement may be seen.

Full facial photo using a ring light. Makeup doesn't cover or enhance the complexion.

Diffused light (from a window).

Minimal jewelry and makeup.

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GET SOCIAL

Post about your results in our private community My LifeVantage Story and/or on your wall or Facebook/Instagram with the hashtag #collagen

Join our group here: **facebook.com/groups/mylvstory**

SUBSCRIBE. SAVE. GET REWARDS.

All customers on LifeVantage with an active subscription get instant access to *LifeVantage Rewards Circle*. How does it work? Simple:

1. Subscribe to your favorite products
2. Earn a $10 reward credit* every time your subscription spend adds up to $200 (total from single or multiple orders)
3. Become an INSIDER and earn DOUBLE the reward credits ($20) every time your subscription spend reaches $200 (total from single or multiple orders).

Additional Rewards Circle Benefits:

1. 10% off retail pricing
2. Free full-size product in your second consecutive subscription order of $100 or more + another free full-size product that ships in your anniversary month.
3. Flat rate shipping.

Redeeming your rewards is easy, they are stored in your LifeVantage wellness wallet and you may redeem up to $100 in credits on any $100 or more order.

*Available in US, NZ, AUS and Japan only. Other markets to follow. Credits may vary in denomination and currency. See your LifeVantage enroller for full details.