T E A M H E A R T

Launch Guide

Everything you need to get started and start earning profit in your LifeVantage business.

G E T T I N G S T A R T E D

☐	Download the LifeVantage mobile app
☐	Get Your Pack
☐	Set up your Monthly Subscription (150 SV+)
☐	Join our Facebook communities *Team Heart Global (Consultants only)* facebook.com/groups/teamheartsupport *My LifeVantage Story (Everyone)* facebook.com/groups/mylvstory
☐	Add Team Heart Huddle to your weekly calendar (details in the video)

T H E C O R E 4 — W H A T T O L E A R N F I R S T

Master these four things and you have everything you need to build.

1 T O O L

ActivatedLife.net

Don't explain it. Use it. Let the tool do the work.

1 P R O D U C T

Protandim NRF2

Understand the core technology and everything that builds upon our little yellow pill.

1 S K I L L

Inviting

The most important skill to master in business.

1 G O A L

SC1

Your first milestone. Sets the road to business growth.

SAMPLE INVITE

The most important thing is to sound like you, use language that resonates, and leading with excitement and service to others. In 3 simple steps, yellow video, overview and 3rd party validation.

STEP 01 - YELLOW

Hey [Name] — have you ever heard of the little yellow pill? 😊

When they say no or ask what it is:

It's this crazy scientific breakthrough …some are calling it the fountain of youth. There are like 30 peer-reviewed studies behind it. I just started taking it. Would you be open to watching a short video that explains more? It'll blow you away.

Send them to ActivatedLife.net to watch the Yellow video at the top when they say YES. Bonus: Ask them to give you a "thumbs up" back on messenger/text when they are through.

STEP 02 - OVERVIEW

"What did you think? 👀*"*

Wait for them to respond. Match their energy. If they are excited, be excited. The next step is crucial, to have them look at the complete LifeVantage story (which happens in our overview)

"Would you be open to learning more? I actually partnered with this company to bring yellow to the marketplace. This is a billion dollar technology that most people have never even heard of — and that's what makes this such an incredible moment to be involved."

Send them back to ActivatedLife.net (second video down) or straight to ActivatedLife.net/overview which also has team stories and testimonials. Best practice: Set up a time to follow-up after the overview. It's less than 30 minutes long, so set up a time to talk in a half hour or later that day when they will promise to watch it.

STEP 03 - 3RD PARTY VALIDATION

"What did you like best about what you saw?"

Wait for them to respond. Feel free to ask "What else they liked best."

"Great… do you see yourself becoming a customer and getting on the little yellow pill or possibly sharing this and earning income like I am?"

If they say customer - send them a shopping cart.
If they say consultant - help then pick a pack and enroll on your replicated website.
But more often then not they have questions or objections.

If they say customer but have questions or objections. Offer to invite them into My LifeVantage story group on Facebook and you'll tag them in some relevant posts. They can research while they make their decision. Send them a shopping cart immediately and tell them "it's here when you're ready to get going."

If they say consultants but have questions or objections. Offer to set up a 3-way call/zoom with your support team. This could include your sponsor or their mentor or both. Simple to answer questions, get to know each other and see if LifeVantage would be a good business fit for them. No selling or pushing. No hard closing or pressure. Just literal connection to somebody who's done this before.

MAKE YOUR LIST — WHO NEEDS THIS

Don't prejudge. Write down an exhaustive starting list of who has to see the science and business behind our little yellow pill and activation. Commit to inviting everybody on this list to take a look in the next 30 days.

ACCELERATOR #1

Host a Launch Event in Your First 30 Days

Launching this business personally and professional takes time, effort and connection. One way to see results faster is to host a launch event. Nearly 100% of top Team Heart leaders do this. You can host it on zoom or in person. Invite 15-30 people to attend live, while your support team does a live LifeVantage overview.

☐	My first launch event is (date/time) _____ at _____.
☐	The support teamie hosting it for me _____
☐	I'm hosting at ☐ my home or ☐ their zoom

ACCELERATOR #2

Attend Your First Live Event

Nothing accelerates your belief, your skill, and your business faster than being in the room. Register for and attend your first live event …trust us - you won't regret the investment to be there.

☐	The next event is _____(date) in _____ (location)
☐	I am registered
☐	I have travel/hotel situated

TEAM HEART

Back Office + Tech Basics

A few essentials to learn in your first week.

SHARING IS EASY WITH OUR TOOLS

Send a Shopping Cart

You'll use this immediately. Share products directly with prospects from your back office.

Read Your Back Office Dashboard

Know your SV, who's enrolled, and how to track your commissions.

Download Boards app

Get more scripts, social media templates, Ai prompts and over 1,000 graphics on our free Team Heart Boards app.

Your Replicated Website

Share your personal LifeVantage site with prospects — it's your storefront.

Share ActivatedLife.net

Know how to send the link and follow up. This is your #1 tool.

Download Zoom App

Works on tablets, mobile or desktops. Zoom is our primary way of hosting trainings/overviews.

YOUR QUICK LIST OF RESOURCES

Team Heart Website	www.TeamHeart.net
LifeVantage Website	www.LifeVantage.com
LifeVantage Back Office	https://evo2-lifevantage.myvoffice.com
Team Heart Global Zoom Line:	zoom.us/j/5155152015 · or ID: 515-515-2015
Team Heart Boards App	https://app.boards.com/boards/PKhgPJ.giIUXJ

It starts with yellow.

It starts with you.